SUPPORT RUTGERS GIVING DAY
through the
PARENTS FUND
SUPPORT.RUTGERS.EDU/PARENTS
A MESSAGE FROM THE DIRECTOR

Save the date! On Tuesday, December 1, join your Rutgers family in setting aside a day to give back to our university community.

Our Rutgers faculty and staff parents support their passions 365 days a year by making gifts to everything from cancer research to student scholarships to enhanced athletics facilities. On December 1, however, the Rutgers community will come together to celebrate Giving Tuesday — a movement to unite people worldwide in giving to causes that matter the most to them.

I hope that you will consider a gift to the Parents Fund, or another fund of your choice, on Giving Tuesday. Our goal is to have at least 150 parents give back to the university that day, which will trigger a $1,000 matching gift! The Parents Fund is designed to enhance your student’s Rutgers experience by supporting our Libraries, Career Services and Student Affairs.

You can make a gift online on Tuesday, December 1, at support.rutgers.edu/parents or you can choose today to contribute to Rutgers via payroll deduction. If you currently utilize payroll deduction, thank you for your support — you already understand how easy it is to support the university through your bi-weekly paycheck. If you are not enrolled in payroll deduction, please consider a commitment to your student’s future alma mater. It’s easy to enroll and the amount of a cup of coffee each week can add up to a gift of $130 in a year!

On December 1, be active on our social media accounts so you don’t miss any of the Rutgers Giving Day action and visit GivingDay.Rutgers.edu.

Sincerely,

Stephanie Giordano
Director of Parent and Family Philanthropy
Rutgers University Foundation

THE Rutgers Parents Fund is an annual campaign that provides our current parents and families the opportunity to support our students with a personal donation. Gifts to the Parents Fund contribute to our students’ success by funding many areas vital to enhancing the student experience, including support for:

- University Career Services to establish a scholarship for students who are participating in unpaid internships and to develop programs;
- Parent and Family Programs to provide resources, support and engagement opportunities for parents and family members during a student’s transition to and continued success at the University; and
- Rutgers Libraries to sustain the many academic resources available to our students.

YOUR GIFT, NO MATTER THE SIZE, WILL MAKE A DIFFERENCE.

Gifts to the Rutgers Parents Fund support student services in New Brunswick, Newark and Camden, so all students are impacted through unrestricted donations to this fund. These resources are crucial to students during their time at Rutgers and after graduation. Please consider supporting our students by donating today at support.rutgers.edu/parents.

STAY CONNECTED:

Sign up to receive the bi-monthly Parent and Family Newsletter and learn about getting involved with the Parent and Family Association at parents.rutgers.edu

#RutgersGivingDay

Support your Student
Rutgers
Giving Day
12.1.15
Make an impact.
Give through Rutgers.

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This brochure is provided by the Rutgers Parent and Family Leadership Council.